**Options for Digital Organizing**

**(11/25/19)**

The MN state funding that is available for complete count committees requires them to include a digital organizing or mobilization strategy.

You are able to decide what you would like to do. You just have to identify a few things that you are interested in including.

Examples of steps include:

1. Email or text outreach to all students, faculty, and staff with information about Census 2020
2. Offering people the option to sign up for text reminders to complete the census. This could be done on line or at education and recruitment events.
3. Providing a link or embedding on your website information about the on-line help desk. This is still being piloted and we will provide you with this information and update this page as soon as we are able.
4. Link to or show the [Census Student video](https://youtu.be/vOTZDPaU1Jk) from the MN Demographer’s Office.
5. Using digital signage on your campus to educate and mobilize students, staff, and faculty.

As these tools progress and other individuals send us ideas, we will continue to build up this list of potential activities.