**Name(s): Institution/positions:**

**Contact information:**

We invite you to use the following guiding questions and table to help you develop a campus mobilization action plan for Census 2020 (adapted from Campus Compact/Building a Great Plan Together and Sandmann, Lorilee. 2008. "Action Plan for the Engagement Academy for University Leaders."). Feel free to make notes below or on your Next Steps page.

Purpose, planning team, and assets: What is the main purpose or objective of the Action Plan?

Who will be on your planning team and who will be key allies?

What individual and institutional capacities or assets do you have, what capacity building is needed, how might that development occur?

Partnerships and existing resources: Who are the primary internal and external partners essential to the objective?

What assets does your community have?

What barriers and/or opportunities do you foresee for partnership involvement?

What tools and resources already exist that you can use?

Outcomes and assessment: Who is responsible for each step of your action plan?

What are the outcomes that you hope to achieve and how will you measure success?

**Timeline of project:**

How would you use the funds from a mini-grant to move your action plan forward?

Next Steps

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| Step / Action | Who is involved? | | | | Resources (transportation, staffing, financial) | Timeline |
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R = the person(s) group(s) Responsible is the doer

A = the person Accountable is the decision-maker

C = those who are Consulted are resources

I = those who are Informed have a need to know

Next Steps (page 2)

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| --- | --- | --- | --- | --- | --- | --- |
| Step / Action | Who is involved? | | | | Resources (transportation, staffing, financial) | Timeline |
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